



# JAMES BULLIS

DIGITAL MARKETING TECHNOLOGIST

James helps people get found online so that they can make a bigger impact in the world.

# Your Audience Deserves To Get Found Online

For over 20 years, I have mastered the art of helping people get found online. There is no doubt that if you want to succeed in today's online world that you must have an online presence that stands out.

The task can be daunting with the many options available. You never know if you are putting together the right mix of technology and services to truly make an impact.

That's why I am changing the way we think of an MVP forever. Instead of a minimum viable product, I teach people how to build a **minimum virtual presence** - a presence that is both human and authentic.



# Speaking Topics

## Increase Your LinkedIn Power

If you spend your time trying to connect with other professionals online, then LinkedIn is an obvious choice. However, your audience may not realize that they have been using LinkedIn incorrectly. Before you can truly harness the power of LinkedIn, you should consider four simple steps.

These foundational steps are based on a little known variable called your Social Selling Index. When your audience understands these four steps, they will find that their social selling index will increase and give them more exposure to the people they are trying to reach.

## The Three Most Important Steps of Doing Business Online

It has never been so easy to start an online business. There is a sea of people and online services that are eager to help you make it happen. But, because it seems so easy, many people skip over the most important steps - defining your business.

It's easy to dream and imagine that your new website or social media profile will allow you to make a living from your expertise, but if you don't complete these three very specific steps, you may find yourself with no business at all.



# About James Bullis

James Bullis is a marketing technologist who specializes in helping people make a bigger impact through their online presence. James partners with experts to build an online presence that will help them get found online.

For over 20 years, James has mastered the art of doing business online. Now, his goal is to help over 10,000 experts get found online in the next 10 years for the purpose of making a bigger impact on the world.

With the help of his MVP Roadmap, James helps experts monetize their expertise with the use of their **Minimum Virtual Presence** - a process that defines their business while building their online presence.

- Holds eight certifications through Digital Marketer
- Certified Digital Business Consultant through WP Elevation
- Graduate of the Stage to Scale method through Advance Your Reach.



# Praise About James

"His enthusiasm for my work empowers me, making me feel that what I have to share through my business is valuable."



**RENA COOK**  
Vocal Coach

"James Bullis is a creative mogul! I cannot say enough for the path to the rebranding of my coaching practice."



**ERIN GARCIA PCC, BCC**  
Life Transformation Coach

"James' approach to helping is laid back, intelligent and easy to understand."



**DEB BROWN**  
Public Speaker | Small Town Specialist

"James showed me how to harness my online presence to determine where to focus my marketing efforts to cultivate new clients!"



**BRIAN MCMURTRY**  
Photographer

"His high level of expertise will save you money and time. Plus he is very personable and patient."



**MICHELLE MASON**  
Director at Insight International Coach





# Invite James Bullis



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